

Purebred Sheep Breeders' Association of Nova Scotia

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June 29/16

Hi Everybody:

It's that time of the year again. **Sale Time!** The sale will be held on Saturday, **September 3/16**. The **closing date for entries is July 16/16**. Enclosed you will find the **complete sale rules, entry forms and membership applications** for the Purebred Sheep Breeders' Association of Nova Scotia.

All animals **must** be in the barn by **6 pm on Friday night**. In case of an emergency (i.e. truck breakdown) you may call Jonathan at 902-890-0303.

Rule Changes Effective Sept 3/ 2016:

- New ► 15. Minimum Bids:** The Association has set a minimum bid of \$200 on all registered ewes and ewe lambs and a minimum bid of \$300 on all rams and ram lambs. The Association does not allow individual sellers to place minimum **reserve bids** on animals,
- New ► 16. Shearing of Sheep:** All Registered and Commercial Sheep, with the exception of long wool breeds, born before December of the year previous to this year's sale must be shorn as in the "Code of Practice" Section 5.4.

Advertisement of the Sale:

- 1) **We have place ads in the following publications** "Ontario Sheep", "Ovine", Quebec, "Atlantic Beef and Sheep", and the "Rural Delivery".
- 2) **We are now asking for your help to further promote the sale.** We have enclosed two poster formats for you to hang in a prominent place in your area or to bring to events where it can be passed out to participants and /or viewed by those attending the event. **Remember the more the sale is advertised the more participants, whether it be buyers or sellers.** So please take a moment and hang the poster provided and if possible make copies and hang them as well. Please note when printing poster #2 your printer needs to be set at landscape.
- 3) **Advertising in the Sale Catalogue:**

We are again offering advertising space in the catalogue. If you are interested or if you know of someone or some company that might be interested please pass along the following information. The ad can be sent already designed or if you send the information I will build your ad.

Remember when designing your ad:

- 1) Each page of the catalogue is 9½ x 11.
- 2) The catalogue is given camera ready to the printer to be photocopied not printed so the quality of your ad is important.
- 3) The catalogue distribution area is Atlantic wide and Quebec & Ontario.
- 4) **Deadline for advertisement is July 23rd**

5) **Cost of an ad is as follows:**

Size of the ad	Member	Non Member
Business card	\$ 15. ⁰⁰	\$ 20. ⁰⁰
¼ Page	\$ 20. ⁰⁰	\$ 25. ⁰⁰
½ Page	\$ 30. ⁰⁰	\$ 40. ⁰⁰
Full Page	\$ 75. ⁰⁰	\$100. ⁰⁰
Inside Cover	\$100. ⁰⁰	\$125. ⁰⁰
Back Cover	\$125. ⁰⁰	\$150. ⁰⁰

If you need more information contact Rosemary Wort at 902-671-2410 or email herngatefarm@ns.sympatico.ca.

Vendor Space:

In past years we have been fortunate to have Atlantic Wool Growers and local crafts people attend our sale. If you thought you might like to attend our sale as a vendor please contact Rosemary Wort at (902-671-2410) or email: herngatefarm@ns.sympatico.ca for details.

Volunteers Needed:

If you are interested in becoming involved in the operation of the sale we certainly would welcome your help. The two day event requires a great deal of hands on work and the more volunteers we have the more the work can be shared making the work load less stress full on all volunteers involved. So please if you are interested in volunteering email or call me “or” on either day of the sale drop by the **information desk** and we will get you involved.

If you have any questions or concerns please don’t hesitate to contact me.

I looking forward to hearing from you or seeing you at the sale.

Rosemary Wort,
Sale Secretary