

2nd Annual Sheep Industry Conference
November 25th & 26th, 2022
Debert Hospitality Centre

Agenda

Friday

Tours 10:00 am – 11:30 am: Upperbrook Farm – Central North River, NS
11:45 am – 12:45 pm: Lunch and Learn with Erin Massender, Agsights – Onslow Community Hall
1:00 pm – 2:30 pm: Milfern's Holsteins Tour – Lower Onslow, NS
Pre-Registration Required! Please indicate which sessions you will attend at the bottom of your registration form.

3:00 pm Conference Registration Opens

4:00 pm SPANS Annual Meeting

5:00 pm Conference Welcome
Session #1- Lamb Sales and Breeding Stock Panel
Bruce Sinclair, Canadian Sheep Breeders' Association Representative
Ab Carroll, Ontario Stockyards Inc.
Scott Dixon, Atlantic Stockyards Ltd.

6:00 pm Dinner

6:30 pm Presentation by Northumberland

6:45 pm Session #2- Keynote Address
Bill McCutcheon, Mulmur Vista Farm - Brought to you by PEI Sheep Breeders' Association

8:00 pm Networking and Social Time

Saturday

7:30 am Rise and Shine Breakfast

8:15 am Day 2 Plenary

8:30 am Session #3- Wool Marketing: Traditional Panel
Leah Little, Briggs & Little Woollen Mills Ltd.
Monica MacAusland, MacAusland's Woollen Mills Ltd.

9:30 am Session #4- Processing
Northumberland

10:00 am Morning Break

10:30 am Session #5- Direct Marketing Panel
Rhonda McCarron, Brook Ridge Farm

11:15 am Session #6- Keynote Address
Bill McCutcheon, Mulmur Vista Farm - Brought to you by PEI Sheep Breeders' Association

12:00 pm Lunch with Jennifer Ferguson, Registered Dietitian
Eating Healthy During the Busy Farming Season

1:15 pm Session #7- Wool Marketing: Boutique Panel
Lorna Ash, Shades of Ewe Fibreworks
Delia Burge, Cobweb Woollies
Jackie Wile, Wile's Woolies

2:15 pm Session #8- Fireside Chat
Bill McCutcheon
Ab Carroll

2:45 pm Wrap-up and Evaluation

3:00 pm Adjournment